

eFolder to Showcase eFolder BDR for Replibit as Platinum Sponsor of IT Nation 2015
*eFolder to Promote Latest Backup and Disaster Recovery Service with Deep ConnectWise PSA
Integration to 2500 IT Solution Providers at ConnectWise Event*

Orlando, FL – November 11, 2015 – [eFolder](#), a leading supplier of business continuity, cloud data protection and cloud file sync solutions, today announced that it is a Platinum Sponsor of IT Nation 2015 taking place on November 11-13 at the Hyatt Regency Orlando in Orlando, Florida. eFolder will be showcasing eFolder BDR for Replibit, a disaster recovery as a service (DRaaS) offering which combines Replibit software with the massive storage and cloud recovery capabilities of the eFolder Cloud., Conference goers will have the opportunity to visit eFolder at booth 705 to learn more about eFolder BDR for Replibit.

IT Nation, hosted by Connectwise, is one of the largest and most reputable events in the IT channel. The 11th annual three-day event will include approximately 75 vendors with over 100 sessions of in-depth product training from industry experts, two keynote speeches, and a multitude of networking opportunities for business owners, IT solution providers, Connectwise administrators, and industry leaders.

eFolder will be showcasing eFolder BDR for Replibit, an image-based backup and disaster recovery service that captures backups of a server every few minutes and efficiently replicates those images to the eFolder Cloud, providing fast local and offsite recovery in the event of a server failure or site-wide disaster. Partners that choose eFolder BDR for Replibit will take advantage of a combination of powerful image-based backup software and massive cloud storage and recovery capabilities.

eFolder BDR for Replibit has deep integrations with ConnectWise professional services automation software, including:

- Appliance and vault integration, with full range of alerts: backup status, storage, utilization, replication, etc.
- Screenshot verifications of booted virtual machines logged in ConnectWise
- Customer agreement updates
- Rich service ticket integration with the ConnectWise Service Board of choice

“eFolder has recruited many of its best partners from the ConnectWise community,” says Kevin Hoffman, CEO of eFolder. “As a company, we have made it a strategic priority to design services that integrate with leading PSA and RMM tools, including ConnectWise, a market leader in the IT channel. eFolder BDR for Replibit exemplifies this pursuit. With numerous service automation features and deep ConnectWise integration, eFolder BDR for Replibit helps reduce labor costs and improve profit margins in a partner’s BDR practice.”

“eFolder is proud to be a Platinum Sponsor of IT Nation 2015, a leading event in the IT channel,” says Ted Hulsy, vice president of marketing at eFolder. “This event gives us the opportunity to engage with new and existing eFolder partners, many of which are actively using ConnectWise and eFolder to grow their business. We are happy to showcase eFolder BDR for Replibit at IT Nation, a backup and disaster recovery service with one of the best ConnectWise integrations.”

Attendees can receive more information about eFolder BDR for Replibit by visiting eFolder at booth 705. Attendees are also invited to attend the following eFolder sessions:

Title: Replibit Roundtable: *Three Partners Share Their Experiences*

When: Thursday, November 12th, 11:15 a.m.-12:15 p.m.

Where: Celebration 9

Presenter: Ted Hulsy, Vice President of Marketing at eFolder

Title: Townhall Discussion: The State of High Availability and Disaster Recovery

When: Friday, November 13th, 4:00 p.m.-5:00 p.m.

Where: Bayhill 17

Presenter: Ted Hulsy, Vice President of Marketing at eFolder

eFolder BDR for Replibit is built on a Linux Ubuntu hardened kernel and can run on most server hardware appliances, with no need for a Windows OS license. eFolder BDR for Replibit is designed to work in any SMB deployment scenario and can be deployed on BDR appliances built by partners or supplied by eFolder.

Availability

eFolder BDR for Replibit is currently available on www.efolder.net

To get the latest news and updates during the event, attendees can engage with eFolder on Twitter: [@eFolder](https://twitter.com/eFolder) Instagram: [@eFolder](https://www.instagram.com/eFolder) and Facebook: www.facebook.com/efolder.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)